

CONTRIBUTOR BIOGRAPHIES

Steve Charters MSc CEng MBCS MAPM is an independent consultant in risk, project and business change management. His background is in Operational Research and he has had a long career in practicing change management in large UK companies. He is particularly interested in the effective use of Information Technology and in improving people's attitude to risk.

Dr Marilyn Fryer BA(Hons) GradCertEd C.Psychol. CSci. AFBPsS FRSA is Managing Director of The Creativity Centre Ltd and co-founder of the Creativity Centre Educational Trust. She specialises in human and organisational psychology, innovation, and creativity in its widest sense. Her work involves consultancy, research, speaking and publishing – in the United States, Mexico, Japan, Malaysia, Eastern and Western Europe and Africa, for example. Marilyn especially enjoys writing and is a member of the Society of Authors.

Susan Greenberg FRSA is a senior lecturer in creative writing at Roehampton University, London, following a long career as a reporter, writer and editor. She has special interests in narrative journalism and internet publishing, and is carrying out research on 'editing' at University College London's Department of Information Studies.

Dr David Hillson FRSA HonFAPM FIRM FCMI CMgr is The Risk Doctor, with an international reputation as a leading thinker and expert practitioner in risk management. David writes and speaks widely on the topic, and consults across the globe specialising in both strategic and tactical risk management, with a particular interest in risk psychology.

Jonathan Jewell RN PGCE Dip.IoD FCMI FRSA is Executive Chair of and Principal Consultant for Chargé de mission Limited, a recovery and renewal consultancy to the Third Sector. He has failed in practically every field of human endeavour but is still with us. Jonathan has extensive experience both in the boardroom as a trustee and director, and frontline as a nurse and educator amidst a range of other roles. He has a special interest in upstream influences on failure, including the role of education.

Christopher Knell FRSA MIOD MAAT is a social entrepreneur and accountant with considerable experience of management roles in the public sector and directorship roles in the charitable sector. He also complements his experience in these fields with private sector exposure through his role as a founding committee member of the London Institute of Directors Young Directors Forum.

Cliff Leach FRSA is presently Director of The Project Factory, a UK high security IT consultancy. He is also co-founder of the GOA Project and is involved in charity through The Backup Trust. Cliff is founder of a number of IT businesses including Chatsfield Technologies and Interaxion. He was previously Technical and Strategy Director for AT&T, and held a number of senior technology posts in the UK and USA. Cliff has been a paraplegic since a road accident in 1977 ended his career with the RAF. He is married, lives in Salisbury and has 4 sons.

Robert Morrall MBA MTS FRSA is a social entrepreneur working with socially marginalised groups and the Criminal Justice System. His work has been recognised by the BITC “Seiff Award” and the EEDA award for “Outstanding Contribution to ESF”. Robert is a member of the Ministry of Justice Reducing Re-offending 3rd Sector Advisory Board, co-ordinates the EU Learned Helplessness and Failure network and is a regular speaker on social inclusion, labour market issues and the rehabilitation of offenders.

Kirsty Patterson started working with ex-offenders, long-term unemployed and lone parents through the ESF Funded CEMENT Project in January 2005. Now working for Cementafuture, Kirsty supports the resettlement of offenders and the reduction of re-offending in the community through social incubation interventions. Kirsty is a member of the Hertfordshire Offender Skills and Employment Forum, HACRO (Hertfordshire Association for the Care and Resettlement of Offenders) and Pictora. Kirsty participates in the EU Learned Helplessness and failure network.

Roxanne Persaud MSc LFRSA is an independent consultant to social start-ups, working on capacity building and enterprise development in Third Sector organisations. Her background in charity management in the UK, overseas and online supports specialisms in participative governance and evaluation, digital engagement and organisation learning. She is currently on the NCVO sponsored Leadership 20:20 Commission working to create a network of emerging leaders in Civil Society. Roxanne’s sociopreneurial commentaries can be found on twitter @commutiny.

Mitchell Sava MPA MSc FRSA MIOD is an entrepreneur and innovation evangelist. He currently leads an internet startup, polyWonk. He also advises various agencies on why innovation is more than a buzzword, and how to best unleash the nation's innovative potential. Mitch has worked across business, academia, and government, and is fascinated by innovative entrepreneurs and what drives them. He has experienced his share of failure, to which his very patient wife will attest.

Iain Scott MA(Hons) FRSA is a leading specialist in how people learn to become entrepreneurs. For over eighteen years his company Enterprise Island and his process Cognitive Business Therapy has been used to stimulate enterprise activity in communities across the UK, including both advantaged and disadvantaged. His recent work has focused on how skilled professionals can move from the mindset of an employee to an entrepreneur.

Esmee Wilcox MA MCMi FRSA is a policy and organisational development manager, currently working in local government. Her experience ranges from working with Ministers and Special Advisers in reactive political environments to developing cross-government strategies and implementing large-scale change programmes. She has worked in a number of central government departments and agencies, including the Prime Minister's Strategy Unit.