

# NEOLIBERALISM - BED MATE TO FASCISM

Robert Golden

(notes from his forthcoming book WHY?)

## PART 1

Why am I talking about neoliberalism?

Because it is this almost unknown

but most dominating cultural, social, political and economic idea in our time  
which has redesigned our lives for the worse.

It was germinated by a group of American right wing economists<sup>1</sup>  
between the early 1950's through the 1970's,  
thereafter financed by wealthy American corporations and rich individuals  
and then almost invisibly became policy imposed upon us by stealth since 1980,  
first by Reagan and Thatcher and by their pet fascist, Pinochet in Chile.  
Since then it has contaminated many other economies and cultures  
and completely pervaded our own.

Before I continue

I want to offer you a quick historical perspective.

Governments including those who call themselves democratic,  
as well as dictatorships and other regimes  
have always known  
there are three tools to maintain their rule:

1

the cheapest way

is to get the population believing in the dominant classes' values -

-that's about convincing us:

- to believe that their system is beneficial for us;
- to convince us that their rule is legitimate;
- and for us to accept the inevitability of their system.

2

when beliefs fail,

the dominant class employs a second more expensive tool-

the great buy-off

making certain that the army, the police

and a large number of the population are sufficiently paid and fed

so the pain or worse-

the terror for the rest who might attempt change-

seems too awful in comparison to day by day frustrations and suffering.

3

and finally,

when all else fails,

---

<sup>1</sup> (Friedrich Hayek, Milton Friedman, and Ayn Rand, [George Stigler](#), [Ronald Coase](#) and [Gary Becker](#))

they resort to the most expensive form of control –  
legal repression, arrests, torture, and finally the barrel of a gun.

The question is  
how does the dominant class  
get a population to believe  
and to be invested in a system which  
is clearly not beneficial to truth, well being and to real freedom?

### MANUFACTURING CONSENT

I wish to start with a story:  
Years ago a friend of mine was asked to institute a redesign  
of the Financial Times.  
He was to take the overall plan  
and break it down to 1000 changes.  
Every day for three years he instituted one of those changes.  
By the end of the third year  
the paper looked entirely different.  
As the editors suspected,  
no one knew when the changes began.  
It was as if somehow the changes had occurred before the reader's eyes,  
but without them recognizing how or when they happened.

This is how we missed seeing the neoliberal cage  
constructed around us.  
At no one moment did we recognise  
this new policy or that new sell-off of the rail or the post office,  
was a part of the long-term systematic construction to entrap us.

Under their 35 year rule they have forged a world of impoverishment,  
a world of low wages for most and extreme wealth for a few,  
a world in which we think of our houses  
as investments rather than a place of cherished memories,  
a world of homelessness  
a world of diminishing dreams for our children  
a world of constant warfare,  
a world of increasing hunger and food-banks  
a world exploiting over 168 million child labourers,  
a world of increasing exploitation and prostitution of women,  
a world in which the dominant economic system  
must rely on constant and in fact impossible growth,  
the first victim of which is our eco system.

A part of the neoliberal plan  
to convince the middle classes to accept this new cage,  
was to slowly change our habits and consciousness  
from thinking of ourselves as a collective of producers  
with a community conscience,

into thinking of ourselves as competitive individual consumers.

This atomization was planned as a way to break the communal idea of the unions, and to separate individuals from each other...

Not only has this changed the sense of who we are but has also led to endless consumption as a main component of identity and as a driver of a junk economy which must continually grow or die.

It was clear to the neoliberals that neither force alone nor providing only basic material survival (subsistence) would work to secure their on-going political dominance. They decided to boost material wants via advertising as a diversion from the real problems of life and as a way to further create indebtedness for the middle class and greater wealth for themselves .

This brought together many economic threads proffered by Reagan and Thatcher under Neoliberal influence, (which i will mention later). But in particular, it encouraged the formation of larger but fewer media corporations<sup>2</sup> to create a new set of values within the popular culture which these new media giants would construct.

It was these corporation's job to form a superficial, wealth and celebrity oriented popular culture; to emphasis a 'Me' centred individualism; to replace our common history with private psychology; to dumb down the general level of thought and meanwhile pushing the so-called 'freedom of personal consumption' to further attack the notion of trade unionism as being against this newly celebrated individualism. All of this was accompanied by encouraging suspicion of certain politicians and rebellious artists and intellectuals - sneering at them as time wasters, troublemaking-deviant-elitists with no 'practical' grip on what mattered -money, fame and power.

That is to say, that those best fitted to offer an alternative point of view were and are marginalised.

---

<sup>2</sup> (disregarding US anti-trust laws and OFCOM'S regulatory responsibilities)

Via the insistence of advertising and the new giant media corporation's culture  
'Stuff' took over from 'meaning'  
or you could say,  
materialism took over from the needs of the soul.

Under democracy, just as under Stalinism,  
many academics, intellectuals, journalists and artists  
believe the status quo is good or at least a viable alternative  
or, as the servants they become,  
they gladly accept wealth and fame in exchange for their talents  
to serve the status quo.

It is their role to filter what can and can't be said in the media;  
to day-by-day choose and frame the news;  
to decide who is to be celebrated and who is to be marginalised.

It is their job to define the educational syllabus  
destined to turn out alienated state-school-automatons:  
who become industry's button pushers,  
bureaucracy's yes/no clones  
and compliant soldiers,  
while public schools turn out  
trusted servants to inherit control of the neoliberal state.

Remember,  
the culture we're now surrounded by  
no longer springs from the farms  
and coal mines,  
nor even from the universities and independent minds,  
but from the bowels of trans-national media corporations  
and state owned broadcasters like the BBC,  
both of whom have a vested interest in things staying the same.

These manifestations of culture---  
their stories with their point of view  
with their underlying values  
add up to the creation of **their cultural canon** -  
which is their set of cultural rules.

All of their radio and TV broadcasts,  
their films and published novels  
carry their messages to our hearts and minds,  
messages they surround us with from childhood,  
seducing us into accepting a set of values  
we think we have personally evolved,  
but in reality are what have been called  
**'the creation of false consciousness'**.

False consciousness is the imposition of ideas, beliefs and values presented as being good for our lives but in fact are just the opposite.

The harsh reality is this:  
they wish us to believe-in and be-committed-to their system,  
thus willingly allowing them to shift maximum wealth  
from our labour and savings  
to them,  
which we accept as normal and legitimate.

To be even more harsh:  
they surround us from birth with their education,  
their creation of a popular culture,  
their heroes and champions,  
their nationalism, racism, sexism, values and trinkets,  
their 24/7 news and views  
and leave us to survive without truth and without freedom of real choices  
as wage slaves  
permanently entrapped by them.

And there is one other concept I want to mention  
called **repressive tolerance** –  
in which the authorities of the state  
allow for some contradictions,  
some apparent truths to slip out.  
Within the media  
one can support gay rights  
or, for instance the Russian group  
Pussy-riot  
but the moment that they step across the line  
which may expose how the establishment's power works  
they are frozen out.

These are the reasons why we believe what we believe  
but it is also why we often don't understand what is happening  
because what they offer culturally and in the 24/7 news cycle  
can never make sense to us  
-as the gap is too great  
between their wanting most of what we produce  
and our needing at least some of what we produce  
to have a better life,  
and the gap is also too great  
between them repeatedly telling us that zero is one  
and us succumbing to the lies  
but in our aching hearts knowing that zero is zero.

Thus their culture and news

continually turn reality into smoke and mirrors.

To rule in the least expensive way,  
they must dumb us down,  
keep us ill informed,  
buy us off with factory made foods and with trinkets...-----  
a feat they have accomplished with amazing skill-  
a feat which has successfully manufactured consent  
but also deep social schisms, neurosis,  
poor health and unhappiness,  
all the while ignoring their desecration of our communal system of values  
and their destruction of our precious planet.

The anti-communist Czech author, Slabeczek  
wrote of what he called the 'principal of exclusion'  
"which is at the centre of 'present day moral and political misery'.  
The dominant ideology (or Cultural Canon)  
forges mistruths, confusion and diversion  
creating for us a life lived within a lie.  
This is what constantly confronts living within the truth.  
For many, who remember what the truth is,  
they are forced to live within the lie."

The principal of exclusion  
forces us to conform or be excluded,  
the consequence of which is frustration, aloneness  
and becoming a social pariah.

This is how Neoliberalism has been imposed upon us.  
The most important financial/economic/cultural and political changes  
of the last 35 years  
have never been named or publicly discussed  
by the people who impose these beliefs.  
They have not allowed the basic ideas  
to become a part of our common knowledge.  
They have never come to the people and said  
we have a new and better way to organise society.

### **NEOLIBERALISM**

Some of you may remember the democratizing movements of the '60s.  
They spread from the US and the UK to France, Spain, Italy, Germany and Japan  
as well as to many developing countries.  
These included the international peace movement,  
the anti-Vietnam war movement,  
women's liberation struggles,  
gay and lesbian struggles,  
the civil rights movement in the states,  
various anti-imperialist liberation struggles around the world,

the resurgence of trade union consciousness and other local struggles<sup>3</sup>.

Although the movements were different in origin and demands, they were united by the urge towards social liberation, fairness, equality and justice.

These movements frightened the wealthy elites, concerned about a loss of control over land, capital and governing powers. This led to a powerful backlash in the early seventies encouraged by both the far right and the liberal 'left'.

Previous to being nominated by President Reagan, the US Supreme Court Justice to be, Lewis Powell wrote the Powell Memorandum confidentially to the US Chamber of Commerce, arguing that it was the responsibility and duty of the American business community to unite and finance a defence against those who sought change, to beat back the wave of self-empowerment and democratic movements attempting, he speculated, to destroy American capitalism.

Powell, as many business leaders, was threatened by the amount of legislation passed under the Johnson and then Nixon administrations, created to defend workers rights and well-being, to guard against the destruction of the environment, and to protect consumers.

The people's struggles were referred to by the right, as an "excess of democracy". The consequence of Powell's Memorandum was the creation of a network of right wing think tanks<sup>4</sup> to consider ways to roll back the movements. Corporations not only financed the new think tanks but as well a more intense use of lobbyists in Washington, to influence politicians more directly, with particular attention given to educational policy.

Powell saw the university campuses (often financed by business), (whose programmes were financed by corporate advertising), and Democratic Party politicians (financed by both Unions and business) as being riddled by anti-business interests.

---

<sup>3</sup> (Native North Americans, Spanish Basque, Irish Catholics)

<sup>4</sup> (The Heritage Foundation, The Cato Institute, Citizens for a Sound Economy, Accuracy in Academia and the Manhattan Institute for Policy Research.)

What emerged from this assault was the idea to **redesign the economy** -  
to redesign the economy away from fair wages,  
away from the continuance of a prosperous  
but to them  
a troublesome middle-class composed not only of radical teachers,  
but of well paid assembly line workers and rebellious university students !

In Powel's Memorandum

he argued that business wealth should adopt a long view  
to ultimately purchase political power.

On a local note:

a chief architect of the Neoliberal economic ideology  
was an American economist named Milton Friedman.  
He advised Ronald Reagan and Margaret Thatcher  
on restructuring their economies along neoliberal lines.  
When Friedman visited Thatcher  
he stayed with his dear friends,  
a Mr and Mrs Letwin  
and instructed their son Oliver  
on the rudiments of neoliberalism  
including ways to extract as much wealth as possible  
from retirees and single parent families,  
how to reduce the social security safety net,  
and in Oliver's first book  
he spoke of how the Tories could usurp ownership of the NHS  
from the people without them noticing,  
an idea which came to him  
around the time of his failed poll tax adventures.

Returning to the main history,

the three central neoliberal goals were and are  
1/ to move the US and UK economies away from the production of things  
towards the increased power and wealth of the financial markets,  
2/ to move the financial and political wealth of the middle and working classes into  
the hands of the 1% and to crush the unions.  
3/ to reduce the size of government,  
turning its rump into a conduit for business.

To make all of the above work

the neoliberals needed to find a way to influence the state -  
its laws, oversight, banking and financial rules,  
the tax structure and of course its law courts,  
and the role of the secret services, the military and the police.

To do all of that they needed to **ENGINEER ELECTIONS**

This has become easier and easier with the rise of the powerful media owned and controlled by a very few individuals, and the ever increasing costs of running 24/7 campaigns, with all the TV ads, press conferences, battle buses, mailers etc.

These rising costs fed into the plans of the rich to be able to assert greater control over politicians and political parties by offering them large sums of money to finance their campaigns.

As a recent example of how this works, the Remain Campaign received 46% of (£20.4m) finance for the referendum and won 48% of the vote; the Leave Campaign received 54% and won 52% of the vote. Those who spent more, got more.

And, 36 people, either as individuals or CEOs of hedge funds, provided the largest amount of money for the Tories to finance the last 2 election cycles. That's more than the millions of people who also contributed.

Perhaps these hedge fund donations had little to do with the special exemption from stamp duty on stock market transactions Osborne granted to hedge funds, [depriving the public sector](#) of about £145m a year.

The shocking consequence we must awaken to is that under the new rules of the Anglo/ American Neoliberals, Democracy has been purposely transformed into an oligarchic state controlled by a few.

It is really difficult to accept this but once you do, many of the decisions, policies and actions of the political class begin to make sense within their paradigm of rationality.

I want to make a short aside about the political class. This is a generalization but one worth considering.

Why do they do what they do to us? Some are outright morally or financially corrupt.

Some are godless and therefore in a godless world they must create a personal morality, but many are too lazy or in other ways incapable of this--- they therefore ignore moral questions as being inessential to their role.

Some are what the German Jewish philosopher,  
Hanna Arendt referred to,  
when reporting on the trial of the Nazi, Adolf Eichmann,  
as being neither an ideologue, evil nor stupid, but simply thoughtless.

Some are Nihilists.

Nihilism is the belief that all values are baseless  
and that nothing can be known or communicated.  
It is often associated with extreme pessimism  
and a radical [skepticism](#) that condemns existence itself as having no meaning.  
A true nihilist would believe in nothing,  
have no loyalties,  
and no purpose other than, perhaps, an impulse to destroy.  
There is a disturbing kindredness  
between xenophobic rightwing war mongers in our society  
with religious fundamentalists in Islam.

The American commentator, Benjamin Barber  
explored this in detail in his 1995 book MCDONALDS VERSUS JIHAD  
about how neoliberal state corporatist globalization  
versus traditional Islamic values.

But some politicians knowingly accept the rewards  
for conforming to their neoliberal paymasters  
while implementing their terrible plans  
(wars, austerity, hunger and starvation, social and infrastructural disintegration)  
and because being incapable of feeling empathy for others  
they can not link their actions to the consequences ---  
they are in clinical terms, sociopaths.

After as objective a set of considerations that I could gather,  
I have come to believe that we are too often led by this combination  
of the corrupt, the thoughtless, the emotionally ignorant, and sociopaths.

And there is one other thing...

within a corporate structure as a government,  
people establish goals, values, programmes and bottom lines  
that fit their ideological or political beliefs...  
they may see all measures to fulfil these beliefs as rational  
as for instance,  
to balance the nations books,  
to defend the national pride,  
to condemn the working poor as lazy,  
and indeed,  
from inside the tent,  
their plans may seem rational...  
but from outside

the increase of suicides,  
poor health care,  
hunger,  
squalor,  
homelessness  
job losses,  
marital breakdowns,  
seems anything but rational  
-----this has been described as the 'irrationality of rationality'<sup>5</sup> ...

## PART 2

Once the neoliberals helped the 1% to gain political power<sup>6</sup>  
what did they actually do to redesign the economy?

Their primary tactic was to **OFF-SHORE** industry.  
This decreased first world industrial output  
while the economic slack was picked up by newly developed financial markets.  
As a consequence,  
blue and white collar job losses forced down wages of the unskilled and semiskilled,  
and the power of the unions was all but destroyed -  
a central aim of the overall plan.

This eradicated many of the centres of the Democratic Party in the US  
and the Labour Party in the UK,  
leading, the Right hoped,  
to an all-but-in-name, one party state.  
Remember this later when I speak about fascism.

Off shoring to countries with a lower standard of living  
naturally keeps wages lower to begin with,  
and repressive regimes forbid unions to form,  
which continued to keep labour costs low.

This globalization of labour means that a British worker  
living in a more costly economy  
is placed in direct competition for wages  
with a non-unionised Chinese assembly line worker.

---

<sup>5</sup> as observed by the founder of sociology, Max Weber, when studying the antics of the Austro-Hungarian bureaucracy.

<sup>6</sup> The Bilderberg Group secretly represent the 1%. About two thirds of the participants come from Europe and the rest from North America; one third from politics and government and the rest from other fields. Historically, attendee lists have been weighted toward bankers, politicians, directors of large businesses and board members from large publicly traded corporations, including IBM, Xerox, Royal Dutch Shell, Nokia and Daimler. Heads of state, including former King Juan Carlos I of Spain and former queen Beatrix of the Netherlands, have attended meetings. A source connected to the group told *The Daily Telegraph* in 2013 that other individuals, whose names are not publicly issued, sometimes turn up "just for the day" at the group's meetings.

This is why wages are now so low in Britain and the US ,  
why business can pay the minimum wage,  
and why there are these destabilizing zero hour contracts  
for those we now refer to as the working poor.

US and British corporations also prospered  
by selling arms and munitions to those repressive regimes,  
and gained increased political power over those countries through investments.

As US and UK workers would eventually max out their credit cards,  
their ability to consume would fall.

But capitalism,  
needing ever expanding markets,  
evolved the following:

- to create new areas of consumer interests by creating needs –  
as for instance the sale of computers and software,
- to expand markets in the developing world,
- and to use cash sloshing around in the financial system  
to purchase security and armaments helped by creating a climate of fear,  
the latter encouraging and making possible  
increasing numbers of wars.

This ever-expanding military power would assure the US and  
(to a lesser degree) the UK  
a lock over developing markets and raw materials,  
as well as control over votes in the UN  
and other world or region-wide  
supra-national organizations.

Off-shoring was part of the plan to FINALIZE EVERYTHING.

The corporation's increased profits,  
combined with the sell-off of US/UK land, equipment and plant  
were invested into the financial markets.

Previous investments into the nuts and bolts economy  
based on making things  
were shifted into the abstract and non-productive realm  
of international money and credit exchanges,  
and the creation of almost incomprehensible products  
constructed out of useless mortgages and other derivatives.

It was there that credit (that is to say money) would be geometrically increased  
but kept isolated from investment into the real world economy  
of productive capital  
for education, new inventions, factories, research and so on.

While the UK has been proven to be the only G7 member to have increased  
inequality since 2000.

Off-shoring means that while capital can move,

people cannot easily do so<sup>1</sup>.

This weakening of the people is exactly opposite what happens to the wealthy who gain even greater freedom to not pay taxes, to reside where they wish and to de-identify with any one country.

Whereas the financial market had been seen until the 1970's as a source of loans to the real economy, it took on a life of its own and swelled into a bloated giant while draining the rest of the real economy of finance to grow itself.

During the 1970's it became clear that companies (like GE) could make more money playing the financial markets than making things. Along with this came the development of credit cards, a device to seduce people with insufficient wages to consume using the plastic never-never.

Financialisation forced everything in common life to be given a monetary designation. Our values were changed, our humanity was slivered and this diminution of the individual in favour of things spread like cancer throughout society, helping to destroy the belief in unionisation, the embrace of community values and the need for a real people's culture beyond the mindless media pap, while empowering and enriching the already wealthy.

All the above helped to spread poverty into the 90% and increased wealth for the 1%.

Alan Greenspan, the long time head of the American Federal Reserve, another of the major architects of this restructuring of the economy, said in a congressional hearing that he believed the success of his changes was to a large degree based on increasing worker insecurity.

Noam Chomsky, an American public intellectual, said the rich have created a Plutonomy:  
"an economy owned by very few people,  
people who don't care about others.  
They wish to create out of the ever poorer 90%,  
a precariat  
-a pre-carious proletariat."

This precariat is defined as  
a social class formed by people suffering from 'precarity',  
*"a condition of existence without predictability or security,  
a consequence of material or psychological welfare."*

Wiki

Please be clear –  
this is not a consequence of fate  
but rather of the neoliberals careful long-term planning,  
and in this country  
the consequence of ideologues like Blair, Letwin, Gove and Osborne.

Their economically inchoate policy  
to attempt to be a nation without debt  
was the imperfect and cruel justification to foster austerity...  
called the largest transfer of wealth  
from one section of a community to another  
in human history<sup>7</sup>.  
The NHS, Social Security, our Youth Centres  
are all expressions of public sympathy,  
which is why the rich attempt to defund them.

If you load a service with many managerial levels  
dominated by accounts rather than practitioners,  
hive off the profit making parts and then starve the rest of funds  
you make the thing inefficient  
and eventually people will demand a change -  
a change which is always to sell to private enterprise.

Adam Smith (a Scottish moral philosopher, pioneer of political economy)  
said sympathy was basic to an ordered society  
but the new Reagan/Thatcher 80's culture  
was determined to replace sympathy with greed, self-gratification  
and individualism.

Effectively what all this means is that the new working poor  
are constantly in debt,  
often living off of minimum wages  
with no guarantee of work on any day of the year  
(zero hour contracts)  
but who must always be available ... the contract.

They survive on high interest payday loans,  
on maxed out credit cards  
and often on expensive, unarranged overdrafts.

---

<sup>7</sup> (95% of all wealth created since 2008 has gone to the richest 1% of the UK/US population)

This means that a large amount of the new working poor's wages are constantly hived off into paying interest as well as the debts, all of which continue to be transferred to the 1%.

And continually  
we are always surrounded by clever advertising and a popular culture creating false values and wants that seduces us into buying things we do not need, all of which encourage us to believe that the consumer society is not only natural, but is a 'right'.

There are other things to address:

- The neoliberals have successfully created permanent debt for the 90% through housing policies and mortgages, through education costs and consumption, through increasing overall taxes on the 90% while reducing them for the wealthy, and through rising prices and static wages. Some economists are calling this the creation of wage slavery.
- The 1% have effectively captured the state and are continually reducing the power and size of the state relative to corporations, partly by encouraging the politicians to sell-off of the people's commons to them.
- For the 1%,  
reducing the size of the state  
has successfully meant the reduction of regulation by the state regarding consumer protection, ecological protection and workers rights, and at the same time the creation of self-regulation by industry leading as this has to eco disasters and for instance, the meat scandal of the late 90's.

The 1% continue to argue against big government helping the people, a position which proves they are not in favour of democracy. What they do want though is a nanny government to bail them out whenever necessary as they did in 2008 and as Mark Carney said they would do again if Brexit turns into a downward economic spiral.

Meanwhile the neoliberal rationale for their wars  
was and is 'an unproven threat'<sup>8</sup>,  
This lust for war is not only about selling arms and ammunitions  
but as well  
an expression of an alliance with right wing neoconservatives  
who  
after the defeat of the very existence of the Soviet Union  
named and encouraged the idea of a "clash of civilizations"  
especially between the white Christian Anglo Saxons and  
the brown Arab Moslems.  
And what a convincing way to rationalise huge war spending?

### 3 CONCLUSIONS

All of the above create a point of tension  
between the rich wanting to strengthen their oligarchic control  
and the people wanting to make democracy work  
in spite of capitalism.

This point of tension  
combined with little understanding of what is actually going on  
leads some to disillusionment,  
some to cynicism  
and others to blame any target they can find,  
fuelled by the media  
who wish to fan the fires of the smoke and mirrors...

This is what leads to xenophobic, nationalistic and racist thinking  
as people struggle to understand the world around them.

The big cultural idea  
was to turn the whole nation into a dyad  
between the individual and their TV (now their computer)  
leading the individual to measure human life  
by consuming that which they do not need.

This diversion from meaning,  
from truthful news and analysis  
diverts people from **thinking**  
into often **feeling** less complicated emotional responses.  
This helps to train people to be an uninformed voter  
making uninformed emotional choices  
thus marginalising the public from due processes.

---

<sup>8</sup> (the treaty of Westphalia, 1648 stood until Bush and Blair decided to disregard it in 2002 to invade Iraq )

All of this has become corrosive to us,  
creating tensions that can not be resolved  
because the problem is not other people-  
not woman, gays, people with different skin pigments,  
people who eat garlic or wear funny hats or beards...  
the problem is the imposition of the neoliberal ideology  
fostered without our advice or consent  
as a new social contract  
imposed by stealth across the last 35 years.

#### 4 ASPECTS OF FASCISM:

What is the similarity between Neoliberalism and Fascism?  
Neoliberalism is neither pure industrial capitalism nor pure Fascism.  
While they are good bed-mates, they are not twins.

I was first alerted to this similarity  
by the well-known Canadian economist,  
John Kenneth Galbraith.  
He wrote that the modern corporation  
is similar to a fascist state  
in regard to its employees.

The corporation commands their worker's economic existence  
while also controlling,  
through the provision of jobs  
and the restrictive nature of the corporate culture,  
the manners, attitudes, actions and even values of the employee.  
It is not democratic, but dictatorial;  
it rules not by persuasion but by fear.

Mussolini, who knew something of state fascism.  
outlined its three fundamentals:

1/  
He wrote:  
"Everything in the state".  
by which he meant  
the Government is supreme and the country is all-encompassing,  
and all within it must conform to the ruling body,  
often a dictator.

One of the goals of neoliberals is to subsume the state  
in the control of the corporate/wealthy elite  
via their purchased politicians,  
in a single party state  
and for them,  
the 1%,  
to be the sole decision makers of the nation,  
to have their purchased politicians implement their laws

and pursue their needs  
with little regard for the desires of the people,  
and they expect the politicians to use the armed forces,  
the police, the security services and the law for their ends.  
Their post 1960's goal was to deter the "excess of democracy"  
expressed by those whom they characterised as anti-capitalists.

2/

Mussolini's second fundamental was "Nothing outside the state".  
by which he meant  
the country must grow  
and the implied goal of any fascist nation  
is to rule the world,  
and have every human submit to its government.

Neoliberalism has created a new imperial grip  
over the developing and developed world  
through a myriad of controls.  
These include the financialisation of everything,  
the globalisation of trade,  
the World Trade Organization's supposed free trade agenda,  
and the World Bank's control (read Wall St) of international debt.

Neoliberal bankers and politicians  
have gained effective control of most rising economies  
and have even been able to tie the Chinese Communist Party  
into their web.

This has made the poorer nations loan-dependent  
under the strict provisions of neoliberal economic reforms,  
which hinder development and investment,  
but as well,  
place local leaders in the fists of the World Bank  
(aka the US State Department and the private American bankers).  
This is not so far from Mussolini's "Nothing outside the state",  
rephrased as "Nothing outside neoliberal corporate control"

3. Mussolini's third fundamental is: "Nothing against the state".  
Questioning the government is not to be tolerated.  
If you do not see things our way, you are wrong.  
If you do not agree with the government,  
you cannot be allowed to live and taint the minds of the rest of the good citizens.

Neoliberalism

has a particular interest in monopolistically controlling educational ideas,  
in reinterpreting and reframing history,  
in controlling who writes and publishes text books,  
and in controlling the news and the popular media.

The key difference between England and say contemporary Russia or Fascist Italy is that people can, for the moment, write or say what they want without being 'disappeared' but instead they are sent into a broadcasting digital wilderness.

Finally,  
to sum up neoliberalism in the words of Walter Lipman  
-a highly regarded right wing American writer,  
"people must be turned into a bewildered herd  
so that responsible men could make decisions for them and the nation".

but to sum up some hope -  
Robert Kennedy said:  
"When I am awake I ask why,  
when I am dreaming,  
I ask why not?"

end

---